

A PROPOSAL BY JANITRI,
KRB FOUNDATION

PROJECT
WOMEN EMPOWERMENT



PROPOSAL

INTRODUCTION

Women entrepreneurs and their increasing presence in India have significantly influenced the social and economic demographics of the country. The participation of women in the labour force has helped millions of families to pull out of poverty and has led to job creation.

According to McKinsey Global, India can potentially add US\$ 700 billion to global GDP by increasing women's participation in the labour force.

In today's era entrepreneurial mindset is very important even for the established business owners to keep oneself updated with new skills and innovation to keep at pace with the changing times.

Women entrepreneurs in India can generate 150-170 million jobs by 2030, which is more than 25% of the new jobs required for the entire working-age population,

It is possible to achieve only through women empowerment and keeping this as the mantra of the organization, thus the journey of Janitri started.

Janitri is a social organization, brand of KRB foundation, which is an MSME recognized organization is actively participating in entrusting and empowering women entrepreneurs and special dedication to the Mothers and children for a better future.

PROJECTS TO FUND

- Women Entrepreneurship Development
- Women Leadership Development
- Women Skill Development
- Women and Child Education
- Women Mental Health
- Women Health & Hygiene

WHY CHOOSE US?

- Growth in the small scale industries
- Made in India products
- Local artisan support
- Support women empowerment
- Blueprint of the work done
- Tax benefit

PROJECTS HIGHLIGHTS WOMEN ENTREPRENEURSHIP

- Women Entrepreneurship Conclave
- Women Entrepreneurs Interview session
- Local , regional and international expos
- Seminar & Workshop
- Recruitment and placement drives
- Incubation Centre

PROJECT SKILLS DEVELOPMENT

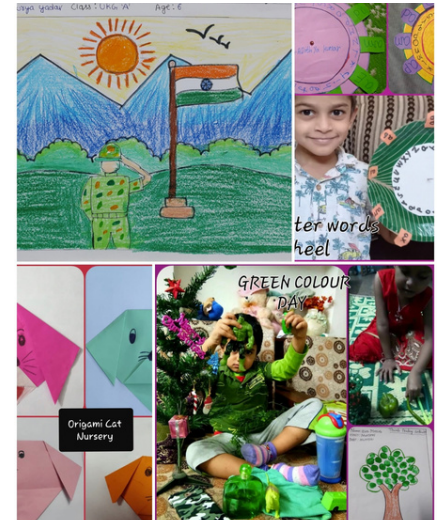
- Seminar and Workshop
- Online and offline training session

PROJECT WOMEN HEALTH AND SAFETY

- Seminar and Workshop
- Online and offline health camp and session

**ENTRUSTING AND
EMPOWERING WOMEN**

Annexure 01 PHOTOGRAPH



**ENTRUSTING AND
EMPOWERING
WOMEN**

**WWW.JANITRI.ORG
+918910037684**

Annexure 02
Product and Services



Handmade Soap



Organic Tea Blend



Handmade Toiletries



Handmade Perfume Candles



Handmade Perfume

**ENTRUSTING AND
EMPOWERING WOMEN**

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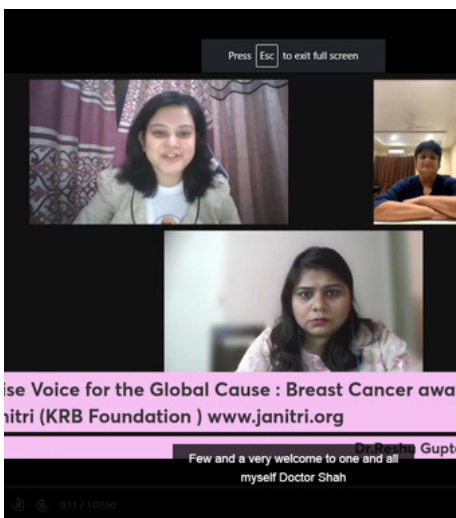
Annexure 03 Product and Services



Entrepreneurship Developmental Activities



Creativity & Skill developmental Activities



Awareness activities on social cause

**ENTRUSTING AND
EMPOWERING WOMEN**

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Annexure 04 MEDIA COVERAGE

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